

WHAT WE ARE ABOUT...

The North Central Workforce Alliance of Ohio (NCWA) is a business-driven partnership consisting of employers from North Central Ohio whose focus is to share resources and ideas to solve common problems in attracting, training, and retaining the qualified and dedicated employees needed to grow area businesses.



CHALLENGES WE FACE...

Reduce Turnover

Validate the skills of applicants and existing employees by implementing nationally recognized assessments and credentials into your hiring practices.

Implement strategies to improve employee recruitment and retention so you can hire with confidence, increase employee commitment, make better promotion decisions and assist managers in carrying out business strategies.

Change perceptions about the industries to attract a more highly skilled workforce by using common messages and promoting careers throughout the community.



Increase Productivity

Influence education and training so schools can offer training programs that reflect real-time market needs and ensure a well-qualified pool of graduates.

Provide an on-going forum for information sharing and strategic discussion to share ideas and best practices through networking and generate discussion for solutions on common issues.



Reduce Costs

Decrease recruitment and training costs by ensuring a pool of qualified workers is ready for industry recruitment and/or advancement with skills based on industry needs.

Connect with funding opportunities that can help your bottom line by offsetting on-the-job training costs and up-skilling your current workforce; receive priority consideration to participate in grant-funded activities and work collaboratively to get new funding to support regional priorities.



Change Perceptions



Create a single, powerful voice to communicate your needs to the education and workforce development communities. Working together as a cohesive group provides a greater and more effective means to address workforce challenges and open up opportunities, that individually, manufacturers cannot afford to pursue.

NORTH CENTRAL WORKFORCE ALLIANCE OF OHIO 2017 WORKFORCE SPRING SUMMIT

May 4, 2017

9:15 a.m. — 1:00 p.m.

Shisler Conference Center

1680 Madison Ave. Wooster, Oh 44691



Dedicated to serving the workforce needs of all North Central Ohio business and industry.

WHY THIS IS IMPORTANT...

Our local population is shrinking and our workforce is aging.

Providers of education and training programs need to be responsive to our needs.



There is an insufficient pipeline of young people interested in pursuing local careers.

Parents, students and educators need to know the old images are no longer accurate.

NCWA'S MISSION STATEMENT

Helping regional employers prosper

by creating public awareness of the needs of member companies

and to work in creating educational pathways

to meet the needs of member companies for skilled labor.

2017 SPRING SUMMIT AGENDA

- 8:45 am – 9:15 am **REGISTRATION / NETWORKING**
- TODAY'S EMCEE**
Matt Miller - NCWA Treasurer (ODOT-District 3)
- 9:15 am – 9:25 am **WELCOME**
Dan Moore - NCWA President (Simonson Construction)
- 9:25 am – 9:35 am **NCWA VIDEO**
- 9:35 am – 10:05 am **PANEL DISCUSSION** — *"Reaching Teachers, Students & Parents"*
Jason Chio - NCWA Executive Board (M.W. Mielke Industrial & Hillsdale Local Schools/Ashland County-West Holmes Career Center Board Member)
Jane Hunt - NCWA Executive Board (Ohio Soybean Council)
Michael Parry - NCWA Member (Ashland County-West Holmes Career Center Superintendent)
- 10:15 am – 10:45 am **PANEL DISCUSSION** — *"Workforce Development, a Key to Economic Growth"*
Dave Brucato - NCWA Executive Board (LuK USA, LLC)
Kathy Goon - NCWA Member (Ashland Area Council for Economic Development)
Curtis Murray, Sr - NCWA Executive Board (Pride of the Hills Mfg.)
- 10:55 am – 11:25 am **PANEL DISCUSSION** — *"Addressing Drugs in the Workplace"*
Jean Roberts - Tri-County Educational Service Center
Name to be Announced - Drug Free Clubs of America Student Member
Name to be Announced - DARE
- 11:25 am – 11:45 pm **BUFFET** - *(You will be dismissed by table.)*
- 11:45 am – 12:45 pm **LUNCH / KEYNOTE SPEAKER**
- KEYNOTE SPEAKER**
"The Future of Ohio's Workforce"
Ryan Burgess - Ohio Governor's Office of Workforce Transformation Director
- 12:45 pm – 1:00 pm **CALL TO ACTION**
Dennis Miller- NCWA Executive Board (PNC Bank)

KEYNOTE SPEAKER



Ryan Burgess
Director
Governor's Office of Workforce Transformation

Ryan Burgess was appointed Director of the Governor's Office of Workforce Transformation by Governor John R. Kasich in November, 2015. The Office of Workforce Transformation is committed to identifying the needs of business, connecting businesses and workers, and aligning training to meet the needs of businesses. Burgess leads initiatives to improve the effectiveness, efficiency and accountability of Ohio's workforce programs.

Before his role as Director, he was the Assistant Director of the Ohio Development Services Agency where he oversaw the day-to-day operations of the agency in its mission to provide transparency and accountability when taxpayer resources are used for economic and community development.

Burgess joined the Ohio Development Services Agency after 20 years at Fifth Third Bank. During his tenure, he held numerous executive leadership positions within the corporate banking and investment advisors divisions. During that time, Burgess was also appointed to the Ohio Banking Commission by Governor Kasich. His commitment to community service includes service on a number of non-profit boards. A native of Findlay, Ohio, he is a 1993 graduate of The College of Wooster. Ryan lives in suburban Columbus with his wife and daughter.

NCWA MEMBERSHIP

FOUNDING MEMBERS

- American Augers, Inc. - *Artiflex Manufacturing, LLC
 Brethren Care Village, LLC - DRM Productions, Inc. - LuK USA, LLC
 Ohio Soybean Council - Pride of the Hills Mfg., Inc.
 Simonson Construction Services, Inc. - Spherion Mid Ohio

REGULAR MEMBERS

- D. C. Curry Lumber Co.
 J&F Construction & Development, Inc.
 M.W. Mielke Industrial Constructors, LLC
 PNC Bank

EDUCATION MEMBERS

- Ashland County-West Holmes Career Center
 Tri-County Computer Services Association

INDIVIDUAL MEMBERS

- Michael McDaniel
 (Retired ACWHCC Superintendent)
 Ginny Telego
 (Wager's Way Equine Assisted Action Learning)

GOVERNMENT MEMBERS

- Ohio Department of Transportation

ASSOCIATE MEMBERS

- Ashland Area Economic Development

Join Today!

Call Erv Howard
 NCWA Executive Director
 567-203-4500
 or
 Speak to one of our members.